

Design brief for the European Society for Aesthetics logo. 2020

The European Society for Aesthetics (founded in 2008) is one of the main research and communication platforms for people interested in aesthetics, with a special focus on aesthetics in Europe.

The ESA promotes research and teaching in aesthetics, and in particular encourages exchange between those pursuing these activities in different parts of Europe and further afield. It does so in the diverse traditions that European aesthetics involves. Core considerations in aesthetics are the nature of beauty, judgement, taste, art etc.

The ESA distributes information about the activities of national and regional societies for aesthetics in Europe. It organises a major annual international conference in a European university for the discussion of topics in aesthetics. It publishes high quality research in aesthetics done by European researchers.

To mark its first decade The ESA intends to present a clearer identity with a recognisable logo. The target audience are primarily academics. Accordingly the Society is seeking a logo that communicates openness, clarity and diversity.

In terms of copyright; the ESA would own rights to use the logo in all material (online, leaflets, letterheads, etc).

Deadline March 1st 2020. Submissions to be emailed to secretary@eurosa.org

The selected logo will be awarded a one off payment of €500.00.

All decisions are final.